

fashion calendar

Mary's
OCTOBER 4, 2004

ruth finley, *publisher*

JANUARY

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153 east 87th street • new york, ny 10128
(212) 289-0420 • fax (212) 289-5917

DATES TO REMEMBER

2004

NEW YEAR'S DAY
Thursday, January 1

MARTIN LUTHER KING JR'S. BIRTHDAY
Monday, January 19

PRESIDENT'S DAY
Monday, February 16

ASH WEDNESDAY
Wednesday, February 25

ST. PATRICK'S DAY
Wednesday, March 17

PASSOVER
Tuesday, April 6-13

GOOD FRIDAY
Friday, April 9

EASTER
Sunday, April 11

MOTHER'S DAY
Sunday, May 9

MEMORIAL DAY
Monday, May 31

FATHER'S DAY
Sunday, June 20

INDEPENDENCE DAY
Sunday, July 4

LABOR DAY
Monday, September 6

ROSH HASHONAH
Thursday, September 16

YOM KIPPUR
Saturday, September 25

COLUMBUS DAY
Monday, October 11

ELECTION DAY
Tuesday, November 2

VETERANS DAY
Thursday, November 11

THANKSGIVING DAY
Thursday, November 25

CHRISTMAS
Saturday, December 25

2005

NEW YEAR'S DAY
Saturday, January 1

MARTIN LUTHER KING JR'S. BIRTHDAY
Monday, January 17

ASH WEDNESDAY
Wednesday, February 9

PRESIDENT'S DAY
Monday, February 21

ST. PATRICK'S DAY
Thursday, March 17

GOOD FRIDAY
Friday, March 25

EASTER
Sunday, March 27

PASSOVER
Sunday, April 24 through
Sunday, May 1

MOTHER'S DAY
Sunday, May 8

MEMORIAL DAY
Monday, May 30

FATHER'S DAY
Sunday, June 19

INDEPENDENCE DAY
Monday, July 4

LABOR DAY
Monday, September 5

ROSH HASHONAH
Tuesday, October 4

COLUMBUS DAY
Monday, October 10

YOM KIPPUR
Thursday, October 13

VETERANS DAY
Monday, October 24

ELECTION DAY
Tuesday, November 8

THANKSGIVING DAY
Thursday, November 24

CHRISTMAS
Sunday, December 25

2005

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2004 New York Market Dates

Fall I: 1/5-16

Fall II: 2/2-20

Holiday: 3/22 -4/2

Resort: 6/7-18

Spring I: 8/2-13

Spring II: 9/7-24

Summer/Transition:

10/25-11/5

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield the maximum use of FASHION CALENDAR to the reader... Ruth Finley, Publisher

WEEKS BEGINNING MONDAY, OCTOBER 4 & 11, 2004

UNLESS OTHERWISE NOTED, ALL AREA CODES ARE 212

FALL SHOWS – NEW YORK, 2/4-11; LONDON, 2/13-17; MILAN, 2/19-27; PARIS, 2/28-3/7

- | | | | |
|---------------------------------------|--|---|--------|
| Monday
Oct. 4-8
9:00-6:00 P.M. | PRESS OPEN HOUSE: PREVIEW OF
SPRING COLLECTIONS
Daily, 10/4-10/8. Designers: Cris, eLUXURY, Kooba, Priorities, Acqua di Parma, JCPenney. By appointment.
Contact: Lisette, 230-1800 or lisette@alisonbrodpr.com | ALISON BROD PUBLIC
RELATIONS
400 LAFAYETTE STREET
5 TH FL (EAST 4 TH STREET) | sub. |
| Monday
Oct. 4-9
9:00-6:00 P.M. | PRESS OPEN HOUSE: PREVIEW OF
SPRING COLLECTIONS
Daily, 10/4-10/9. Designers: Tibi, Shoshanna, Inhabit, t bags, James Jeans, Winter & Miggs, ginger, Trish Becker, emma & me, Gioia, Stubbs and Wootton. Contact: Courtney, 941-8282 x 10 cparkinson@efcc.biz | EMILIA FANJUL
COMMUNICATIONS
584 BROADWAY
SUITE 1008 (PRINCE/HOUSTON) | sub. |
| Oct. 4-15 | MOSCHILLO (thru 10/15) cynthiab@moschillousa.com 730 Fifth, #604 Cynthia Barrett-Bismuth, 246-6724 (Men's & Women's: Richmond X and Richmond Denim, Richmond Accessories, John Richmond Beachwear & Intimates, John Richmond Shoes, Husky-weekend Outerwear & Sportswear; Women's Collections only: Gai Mattiolo Prêt-a-Porter & Couture, Kisses, Ken Scott; Shoes: Don Ciccillo, Sebastian) | | sub. |
| Oct. 5-11 | PARIS: SHOWROOM SEVEN at Galerie Valerie Cueto, 10/12 rue de Coutures Saint-Gervais 75003 For appt contact NY: 212-643-4810 (Acc: Luella Bartley, Maerine Sitbon, Terry De Havilland; RTW: Alice Roi, Alma Aguilar, Imitation of Christ, Luella Bartley Marjan Pejowski, Martine Sitbon, VPL) | | |
| Wednesday
Oct. 6
5:30-7:30 P.M. | FRONTLINERS: WOMEN'S
HEALTH
Tickets: members: \$30 advance/\$35 at door; guests: \$45 advance/\$50 at door. For info, contact: 302-5511. | FASHION GROUP INT'L
8 WEST 40 TH STREET
7 TH FLOOR | sub. |
| Wednesday
Oct. 6
6:00 P.M. | "STAR SALUTE"
Cocktails. Dinner, 7PM. Tickets: \$350/\$500/\$750/\$1,000. By invitation. Contact: Vicki G/Eileen Linz, 217-7820. | ALUMNI ASSOCIATION OF FIT
THE FASHION INDUSTRIES
RAINBOW ROOM
30 ROCKEFELLER PLAZA (49 TH ST) | sub. |
| Wednesday
Oct. 6
6:00-8:00 P.M. | SABON BATH, BODY AND HOME
STORE OPENING
By invitation. Contact: DFPR Group, 725-4770 or dfprgroup@aol.com | SABON
2052 BROADWAY
(70 TH & 71 ST STREET) | billed |
| Oct. 7-10 | PARIS: TRANOI (RTW & Accessories) Contact: 33-01-53-01-84-96. (Fax: 33-01-42-71-07-03). | | |
| Friday
Oct. 8
12:00-3:00 P.M. | VIEWING: CAMPANIA GOLDSMITHS:
CORAL, GOLD & CAMEOS
Host: Antonio Bassolino, President, Regione Campania. By inv; A. Cicognani Communications, 249-7514 (Fax: 249-7594) | REGIONE CAMPANIA
4 EAST 54 TH STREET | billed |
| Friday
Oct. 8
6:00-8:00 P.M. | INSIDE WEDDINGS PRE-MARKET
COCKTAIL PARTY
(Note time change). Host: Walt Shepard, Editor-in-Chief. By invitation. Contact: Kristen Enck, 206-9302. | BONAPARTE - NY BY
JUNKO YOSHIOKA
154 SPRING STREET
SHOWROOM – 2 ND FLOOR | sub. |
| Oct. 8-10 | PAT KERR BRIDAL COUTURE Hotel Carlyle, 76 th St & Madison Ave. Contact: 744-1600 (Prior 10/8 contact: 901-525-5223 or fax: 901-526-3578 for an appointment) | | |
| Oct. 8-11 | EXTRACTS (Personal Care Products, Aromatherapy, etc.) Javits Ctr; George Little Mgmt: 914-421-3200; 800-272-7469. | | |
| Oct. 8-11 | NY HOME TEXTILES Javits Convention Center. Contact: George Little Mgmt: 914-421-3200; 800-272-7469. | | |

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Oct. 8-11	SURTEX (Art & Design for the Home) Javits Convention Ctr. Contact: George Little Mgmt: 914-421-3200; 800-272-7469.		
Oct. 8-11	<u>PARIS</u> : PARIS SUR MODE (Designer Womenswear) Contact: 33-1-49-096036 or www.comexpo-paris.com		
Saturday Oct. 9-12 9:00-5:00 P.M.	SPRING 2005 COUTURE BRIDAL COLLECTION By invitation. Contact: 273-1113. Press: Dente & Cristina, 941-0430 or alityrangel@dentecristina.com , karendifalco@dentecristina.com	ROMONA KEVEZA	THE WALDORF TOWERS 100 EAST 50 TH STREET - STE 35H
Saturday Oct. 9-12 9:00-6:00 P.M.	SPRING/SUMMER 2005 BRIDAL COLLECTION Daily. Informal modeling. By invitation. RSVP: Joanna Bono, 944-6939 (Fax: 944-8477) or info@designerloftnyc.com	MANALÉ	THE WALDORF TOWERS 120 EAST 50 TH STREET
Saturday Oct. 9-13 9:00-6:00 P.M.	SHOWING OF COUTURE BRIDAL COLLECTION Daily, 10/9-10/13. Informal modeling. By appointment. Contact: Andrea Cecchini, 997-0035 or andrea@peterlangner.it	PETER LANGNER	108 WEST 39 TH STREET SUITE 1120
Saturday Oct. 9 5:00 P.M.	PRESS: 2005 BRIDAL COLLECTION Cocktails. Gown presentation. By invitation. RSVP: Kristi Bender, 323-854-2700 or kristi@vucouture.com (Additional showings: 10/10, 9AM & 10/10, 4PM).	SAEYOUNG VU COUTURE	W HOTEL 541 LEXINGTON AVENUE
Oct. 9-12	NICOLE MILLER (Bridal/Bridesmaids' Collections) Waldorf Towers, 100 E 50 th St., Suite 36 R. For appt: Rachna Mehra, 655-7703 or Rmehra@nicolemiller.com		
Oct. 9-11	COUTURE BRIDAL SHOW, The Drake/Swissôtel New York, 440 Park Ave (56 th St). Contact: Venus, 888-3935.		
Oct. 9-12	WEDDING COUTURE DESIGNER SHOWCASE at The Waldorf Towers, 100 E 50 th St. Hrs: 10/9, 10-6PM; 10/10 & 10/11, 9-6PM; 10/12, 9-12Noon. Info: Independent Visions, 695-7766. Fax: 397-7765 nybridalshow@aol.com		
Oct. 9-12	INDEPENDENT VISIONS (50+ Bridal Designer Collections) Flatotel, 135 West 52nd St. Hrs: 10/9, 12-6PM; 10/10-11, 9AM-6PM; 10/12, 9AM-2PM. Contact: 695-7766. (Fax: 397-7765). Email: nybridalshow@aol.com		
Oct. 10	9AM, SAEYOUNG VU COUTURE (2 nd Show), W Hotel, 541 Lexington. By inv. RSVP: Kristi Bender, 323-854-2700.		
Sunday Oct. 10 10:00 A.M.	SHOWING OF SPRING 2005 BRIDAL COLLECTION By invitation. RSVP: Alex Dickerson, Ogan/Dallal Associates, 840-0888 or alex@odapr.com	LAZARO	WALDORF-ASTORIA EMPIRE ROOM
Sunday Oct. 10 11:00 A.M.	SHGWIN: OF SPRING 2005 BRIDAL COLLECTION By invitation. Buyers: 421-3200. Press: Graham Communications, 691-4257. (Buyers by appt from 10/9-13, 421-3200).	REEM ACRA	14 EAST 60 TH STREET
Sunday Oct. 10 12:00 Noon	SHOWING OF SPRING 2005 BRIDAL COLLECTION By invitation. Contact: Brian Sutera, 973-471-7444. (Fax: 973-471-7410)	CARMELA SUTERA	WALDORF-ASTORIA LOUIS BALLROOM
Sunday Oct. 10 12:00 Noon	SHOWING OF FALL 2005 BRIDAL COLLECTION By inv. Buyers: Lori Weil, 877- 659-9805. Press fax requests: Paul Wilmot Communications, 206-9166.	MONIQUE LHUILLIER BRIDE	GOTHAM HALL 1356 BROADWAY (36 TH ST)
Sunday Oct. 10 1:00 P.M.	SHOWING OF SPRING BRIDAL 2005 COLLECTION By invitation. Buyers: Jessica Brown, 404-973-8070. Contact: Stefanie Proscia, Corbin & Associates, 246-6515.	ANNE BARGE	LE CIRQUE 455 MADISON AVENUE
Sunday Oct. 10 3:00 P.M.	SHOWING OF BRIDAL COLLECTION By invitation. Contact: Sylena Lyons, 647-0863 (Fax: 647-0684).	ELIZABETH FILLMORE	27 WEST 20 TH STREET SUITE 705

Sharon 917-568-5224

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Oct. 10	4PM, SAEYOUNG VU COUTURE (3 RD Show), W Hotel, 541 Lexington. By inv. RSVP: Kristi Bender, 323-854-2700.		
Sunday Oct. 10 5:00 P.M.	SHOWING OF FALL 2005 BRIDAL COLLECTION By inv. Buyers: Brendan Pettit, 768-0707 x 12; brendan@ulla-maija.com. Press: Ellen McSweeney: ellen@ulla-maija.com	ULLA-MAIJA/ANNA MAIER	32 WEST 39 TH STREET 11 TH FLOOR <i>sub</i>
Sunday Oct. 10 6:00 P.M.	SHOWING OF FALL 2005 BRIDAL COLLECTION By invitation. Buyers fax requests: Robert Taylor, 971-6288. Press RSVP: 971-0170 x 60.	KENNETH POOL FOR AMSALE	625 MADISON AVENUE MEZZANINE (58 TH /59 TH STREET) <i>billed</i>
Oct. 10-13	LIANCARLO BRIDAL	501 Seventh	Suite 209 997-0120 ✓
Oct. 10-13	STEPHEN YEARICK BRIDAL; YSA MAKINO BRIDAL (Spring)	501 Seventh	2 nd fl 221-8188 ✓
Oct. 11	COLUMBUS DAY (Monday)		
Monday Oct. 11 9:00 A.M.	SHOWING OF SPRING BRIDAL COLLECTION In partnership with Elegant Bride. By invitation. Contact: 206-9302. (Fax: 206-7518). Info@bonaparteny.com or www.bonaparteny.com (By appt. at Waldorf-Astoria: 10/9-12)	BONAPARTE - NY BY JUNKO YOSHIOKA	WALDORF-ASTORIA JADE BALLROOM <i>sub</i>
Monday Oct. 11 10:00 A.M.	THREE SHOWINGS: FALL 2005 BRIDAL COLLECTION & 1:00PM, Buyers only. Press show, 4PM. By invitation. Buyers Fax requests: Robert Taylor, 971-6288. Press RSVP: 971-0170 x 60.	AMSALE	625 MADISON AVENUE MEZZANINE (58 TH /59 TH STREET) <i>billed</i>
Monday Oct. 11-15 10:00- 5:00 P.M.	FALL 2005 BRIDAL COLLECTION — INFORMAL MODELING Daily, 10/11-15. By appointment. Press/Buyers: Elle Warren, 921-9827 x 12 or elle@angelsanchezusa.com	ANGEL SANCHEZ	526 SEVENTH AVENUE SHOWROOM — 9 TH FLOOR <i>sub</i>
Oct. 11	1PM, AMSALE FALL 2005 BRIDAL BUYERS' SHOW (2 nd Show)	625 Madison Ave.	By inv. Buyers fax: 971-6288. <i>billed</i>
Oct. 11	4PM, AMSALE FALL 2005 BRIDAL PRESS SHOW (3 RD Show)	625 Madison Ave.	By inv. Press RSVP: 971-0170 x 60. <i>billed</i>
Monday Oct. 11 6:00 P.M.	SHOWING OF BRIDAL COLLECTION Cocktails. Show, 6:30 PM. By invitation. RSVP: Lisa Hightower, 404-633-4395. (Fax: 404-633-7303).	MELISSA SWEET	WESTSIDE LOFT 336 WEST 37 TH STREET <i>billed</i>
Monday Oct. 11 7:00-9:00 P.M.	SPRING BRIDAL PRESENTATION By invitation. Contact: Mary Castellano, 840-0888 or mary@odapr.com	BADGLEY MISCHKA FOR PRONOVIAS	WALDORF-ASTORIA SUITE 31H <i>expired</i>
Oct. 11	9PM, MANALÉ 10 TH Anniversary Party, Crobar, 530 W 28 th . By inv: Nikita, Designer Loft, 944-6939 (Fax: 944-9477).		
Tuesday Oct. 12-14 9:00-6:00 P.M.	PRESS PREVIEW OF SPRING COLLECTIONS Daily, 10/12-10/14. Designers: Penguin, So Low, Botkier, Weston Wear, St. Grace, S. Edelman, Halston Jeans, Tashia London. By appointment. Contact: Factory Communications, 941-7057.	FACTORY COMMUNICATIONS	580 BROADWAY SUITE 602 <i>sub</i>
Tuesday Oct. 12 5:00 P.M.	PRESS SHOWING: SPRING 2005 BRIDAL COLLECTION By invitation. Press RSVP: 310-443-2121. (Buyers by appt., 10/9-11, 9-6PM, 222 W 37 th St., 5 th fl. Contact: Robert or Jon. 773 771 4917	ST. PUCCI <i>Pucci</i>	# 641 East 5 th Ave. ROYALTON HOTEL 51 st 44 W. 44 TH ST. — BALLROOM <i>billed</i>
Oct. 12	<u>POSTPONED</u> : SULLY BONNELLY SHOWING OF BRIDAL COLLECTION AT 6:30PM HAS BEEN POSTPONED. NEW DATE TO BE ANNOUNCED. By appointment from 10/11. Contact: Carol Kogan, 869-6450.		<i>sub</i>
Oct. 12-14	I.M.I NEW YORK (Incontro Moda Immagine) (Exhibiting New and Innovative Treatments to Leather) 120 Walker St., 7 th fl. Hrs: 9:30-6PM. Contact: Sharon Battat, LITMedia NY, 917-568-5224. (Fax: 212-645-3896) or litmediany@aol.com		<i>billed</i>
Oct. 13	<u>CANCELLED</u> : LONDON FOG PRESS PRESENTATION, SCHEDULED FROM 9-5PM.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>	
Wednesday Oct. 13 10:00 A.M.	PRESS SHOWING: SPRING 2005 BRIDAL COLLECTIONS By invitation. RSVP: Alex Dickerson, Ogan/Dallal Associates, 840-0888 or alex@odapr.com	ALVINA VALENTA; JIM HJELM	525 SEVENTH AVENUE SUITE 1703	billed
Oct. 13	<u>CANCELLED</u> : 10AM & 12NOON SHOWINGS OF VERA WANG BRIDAL COLLECTION.			
Oct. 13	11:30AM, LIM RIBBON-CUTTING CEREMONY, 216 E 45 th St. Attendees include State Senator Liz Krueger, Harry Hamlin and Lisa Rinna of "Belle Gray". Student program from, 11:40-2:30PM. Press: Fineberg Publicity, 686-7820			sub.
Wednesday Oct. 13 10:00-4:00 P.M.	SPRING/SUMMER '05 COLLECTION PREVIEW By invitation. RSVP: Meaghan, Factory Communications, 941-7057 or meaghan@factorypr.com	FORNARINA	134 SPRING STREET SUITE 301	billed
Wednesday Oct. 13 12:00 Noon	WOMEN'S FRAGRANCE LAUNCH Luncheon. By invitation. Contact: 389-6781.	THE LANCASTER GROUP	PLACE TO BE ANNOUNCED	sub.
Wednesday Oct. 13 5:30-7:30 P.M.	CELEBRATION OF 65 TH ANNIVERSARY & AWARDS PRESENTATION Honorees: Stefani Greenfield, Harry Hamlin, Lisa Rinna, Oleg Cassini. Hall of Fame Inductees: Lenore Benson, Elsa Schiaparelli, Oleg Cassini. Cocktails/hors d'oeuvres By inv; Sandra, 752-1530 x 231. Press: Fineberg Publicity, 686-7820.	LABORATORY INSTITUTE OF MERCHANDISING (LIM)	12 EAST 53 RD STREET	sub.
Wednesday Oct. 13 5:30-8:00 P.M.	"THE DREAM COLLECTION" CLASSIC & VINTAGE TIMEPIECES & WATCHES From 5 international collectors. By inv; Michelle L. Huff, Lisa Lori Commun., 925-2300 x 224 or huff@lisalori.com	AARON FABER GALLERY	AARON FABER GALLERY 666 FIFTH AVENUE (53 RD ST)	billed
Wednesday Oct. 13 6:00-8:00 P.M.	NEW YORK BOUTIQUE OPENING By invitation. RSVP: Susan Magrino Agency, 822-8167.	VANESSA NOEL	158 EAST 64 TH STREET (AT LEXINGTON AVE)	billed
Thursday Oct. 14 8:00-11:30 A.M.	"KEY ISSUES SEMINAR" Tickets: \$150 (\$100 per additional person). Contact: Vicki G/Eileen Linz, 217-7820.	F.I.T. & EDUCATIONAL FOUNDATION	FIT- K. MURPHY AMPHITHEATRE 227 WEST 27 TH STREET	sub.
Thursday Oct. 14 9:00-Noon	WOMEN'S & MEN'S SPRING/ SUMMER 2005 PREVIEW Host: Reed Krakoff, President & Executive Creative Director. By inv. Contact: 615-2125.	COACH	516 WEST 34 TH STREET 9 TH FLOOR	sub.
Thursday Oct. 14 9:00-5:00 P.M.	PRESS PREVIEW: BILL BURNS 2005 SPRING DEBUT Bridge Collection. By appointment. Contact: Christina Cassar, 329-8077 or christina_cassar@kellwood.com	KELLWOOD	1411 BROADWAY 31 ST FLOOR	sub.
Thursday Oct. 14 9:00-5:30 P.M.	Q1 2005 BEAUTY LAUNCH By invitation. For an appointment, contact: Kelly Lynch, Brand Building PR, 343-8917.	REVLON	PLACE TO BE ANNOUNCED	sub.
Thursday Oct. 14 6:00-9:00 P.M.	BENEFIT GALA PREVIEW PARTY FOR "THE MODERN SHOW" Cocktails & hors d'oeuvres. Music by pianist Peter Mintun. 90 Exhibits of Art Deco & Mid-Century Furniture, Lighting, Art & Decoratives. Tkts: members \$65/guests \$75 advance; \$85 at door. Contact: 255-0020 x 317 or stellashows@aol.com	THE ART DECO SOCIETY OF NEW YORK	THE ARMORY LEXINGTON AVE. & 26 TH ST.	billed
Oct. 14-18	<u>ATLANTA</u> : WOMEN'S & CHILDREN'S MARKET. Contact: 404-220-3000. (Fax: 404-220-3030).			
Friday Oct. 15 1:00-3:00 P.M.	NEW PRODUCT INTRODUCTION & LUNCHEON By invitation. Contact: Kate Durant, Bratskeir/Seidman, 679-2233 x 2915.	MAYBELLINE NEW YORK & KRISTIN DAVIS	PLACE TO BE ANNOUNCED	sub.
Oct. 15	<u>WASHINGTON, D.C.</u> : 25 TH ANNIVERSARY CELEBRATION OF KIEHL'S DONATION TO THE SMITHSONIAN Cocktail Reception & Dinner, 7:00-10:00 PM. By invitation. Contact: 917-606-2779.			sub.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Oct. 16-19	<u>CHICAGO</u> : WOMEN'S & CHILDREN'S (Spring) MARKET. Contact: 800-677-6278. ✓		
Oct. 17-19	THE CHILDREN'S CLUB (Immediate Fall/Spring) at New York Show Piers on the Hudson at 55th St. & 12th Ave. Trade/Press: ENK Int'l, 759-8055. (Fax: 758-3403). Press: Coleman McCartan x 13 or mccartan@enkshows.com <i>sub</i>		
Oct. 18	<u>LOS ANGELES</u> : 12:30PM, "ITALIAN FABRIC DIRECTIONS" For Fall/Winter 2005. Speaker: Angelo Uslenghi. Trend Forecaster. Organized by Italian Trade Commission/California Mart. CMC, 110 E 9 th St. RSVP: newyork.newyork@ice.it <i>sub</i>		
Oct. 18-20	<u>LOS ANGELES</u> : TEXTITALIA AT LOS ANGELES INT'L TEXTILE SHOW. Contact: 980-1500 x 335. ✓		
Oct. 18-21	<u>MIAMI</u> : FLORIDA FASHION FOCUS Contact: 305-718-4320 or 888-249-1377. ✓		
Tuesday Oct. 19 9:00-11:00 A.M.	PRESENTATION OF SPRING 2005 COLLECTION & BREAKFAST By invitation. Contact: Lynette Briones, 213-1177 x 19.	FURLA	389 FIFTH AVENUE SUITE 700 (36 TH STREET) <i>sub</i>
Tuesday Oct. 19 9:00-11:00 A.M.	SHOWING OF SPRING 2005 COLLECTION & BREAKFAST By invitation. Contact: Sarah Cohen, Brand Building PR, 343-8917.	JOSEPHINE CHAUS	PLACE TO BE ANNOUNCED <i>billed</i>
Tuesday Oct. 19 9:00-5:00 P.M.	NEW PRODUCT INTRODUCTION By invitation. Contact: Marina Maher Communications, 485-6800.	MAX FACTOR	PLACE TO BE ANNOUNCED <i>billed</i>
Tuesday Oct. 19 9:00-5:00 P.M.	SPRING 2005 EDITOR PRESENTATION By appointment. Contact: Debra Thom, Loving + Company, 213-3504.	ROZAE NICHOLS	PLACE TO BE ANNOUNCED <i>sub</i>
Tuesday Oct. 19-21 9:00-5:00 P.M.	SPRING 2005 LINE PRESENTATION Daily. 10/19-10/21. By appointment. Contact: levispr@levi.com	LEVI'S®	LEVI'S® SHOWROOM <i>sub</i>
Tuesday Oct. 19 5:30-8:00 P.M.	30 TH ANNIVERSARY CELEBRATION 30 jewelry designers to display collections created to celebrate the 30 th anniversary. By inv. Contact: Michelle L. Huff, Lisa Lori Communications, 925-2300 x 224 or huff@lisalori.com	AARON FABER GALLERY	AARON FABER GALLERY 666 FIFTH AVENUE (53 RD ST) <i>billed</i>
Tuesday Oct. 19 6:30-Midnight	NATIONAL DESIGN AWARDS: GALA BENEFIT DINNER Presentation of Awards and After-Party. Hosts: Richard Meier, Beth Rudin DeWoody, Reed Krakoff, Murray Moss, Deedie Rose. Tks: Jenny Richter, 849-8304. Press: Tara Madden, Susan Magrino Agency, 957-3005.	COOPER-HEWITT MUSEUM	2 EAST 91 ST STREET (AT FIFTH AVENUE) <i>billed</i>
Tuesday Oct. 19 7:00-9:00 P.M.	PHI STORE PARTY By invitation. Contact: Bonnie Morrison, PR Consulting, fax: 228-8787.	PHI	71 GREENE STREET (SPRING/BROOME) <i>sub</i>
Tuesday Oct. 19 7:00 P.M.	THE 25 TH ANNIVERSARY SKIN SENSE AWARD GALA Reception. Dinner, 8PM. Honorees: Philip Shearer, Estee Lauder Companies, Inc.; John R. Leone, Dermik/Aventis. Tks: \$1,000. For information, Mark Silverstein, 725-5176 (Fax: 725-5751).	SKIN CANCER FOUNDATION	HOTEL PIERRE GRAND BALLROOM ✓
Tuesday Oct. 19 7:00-10:00 P.M.	DIANE VON FURSTENBERG FOR H. STERN LAUNCH PARTY By invitation. Contact: Susannah Frank, Paul Wilmot Communications, 206-7447 (Fax: 206-9166).	H. STERN	PLACE TO BE ANNOUNCED <i>sub</i>
Oct. 19-20	KOREAN PREVIEW in New York (Fall/Winter 2005/2006) at Metropolitan Pavilion, 125 W 18 th St. (6 th /7 th Ave.) Hours: 9:30AM-5:00 PM, daily. Contact: 212-826-0900. (Fax: 212-888-4930). ✓		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>	
Wednesday Oct. 20 9:00-11:00 A.M.	SPRING PRESS PREVIEW Breakfast. By invitation. Contact: Marjorie Jaffe Goldner, 628-4385.	AMERICAN EAGLE OUTFITTERS	PLACE TO BE ANNOUNCED	<i>billed</i>
Wednesday Oct. 20 9:00-5:00 P.M.	MEN'S SPRING 2005 EDITOR PRESENTATION By appointment. Contact: Debra Thom, Loving + Company, 213-3504.	TARGET	THE EXPLORER'S CLUB 46 EAST 70 TH STREET	<i>sub.</i>
Wednesday Oct. 20 9:30 A.M.	WOMEN'S SPRING 2005 NEW YORK/ LONDON RTW Also, 11:30 AM, Presentation by Chris Gilbert. Tkts: \$50 at door. RSVP: 560-3736.	DONEGER CREATIVE SERVICES	463 SEVENTH AVENUE 3RD FLOOR	<i>sub.</i>
Wednesday Oct. 20 10:00-5:00 P.M.	SPRING/SUMMER '05 SHOE COLLECTION PRESENTATION By invitation. RSVP: Meaghan, Factory Communications, 941-7057 or meaghan@factorypr.com	CAMPER	CHELSEA HOTEL 222 WEST 23 RD ST. (7 TH AVE)	<i>billed</i>
Wednesday Oct. 20 6:30-10:00 P.M.	11 TH ANNUAL QVC PRESENTS "FFANY SHOES ON SALE" GALA 6:30PM, Cocktails; 7:30 PM, Dinner & Entertainment. Honoree: Burton M. Tansky & tribute to the late Vivian Infantino. For breast cancer research/initiatives. (Blk Tie). Tkts: \$500 & up. Contact: 627-1000 (Fax: 627-1667) or ffany@resevt.com	QVC & FFANY	MANHATTAN CENTER 311 WEST 34 TH ST. (8 TH /9 TH AVE)	<i>sub.</i>
Oct. 20-22	<u>TOKYO</u> : DESIGNERS & AGENTS (Spring 2005 Men's & Women's RTW) Modapolitica, 6-6-21 Minami-Aoyama, Minato-ku. Hrs: 10-7PM. Info: 302-9575 Fax: 302-9576; da@designersandagents.com Press: Company Agenda, 358-9516.			<i>sub.</i>
Oct. 20-22	<u>CERNOBBIO</u> : IDEACOMO (Women's Apparel Textiles) 011-39-03184831; Fax: 39-031340022; www.ideacomo.com			
Thursday Oct. 21 9:00-5:00 P.M.	PRESS PRESENTATION: WOMEN'S SPRING 2005 COLLECTION By appointment. Contact: Loving + Company, 213-3504 x 13.	ZELDA	550 SEVENTH AVENUE 22 ND FLOOR	<i>billed</i>
Thursday Oct. 21 9:00-5:00 P.M.	PRESS OPEN HOUSE —SPRING COLLECTION By appointment. Contact: Mina Yans, CMP, 727-1210 x 209 or minayans@creativemarketingplus.com	BERNARDO	463 SEVENTH AVENUE 7 TH FLOOR	<i>billed</i>
Thursday Oct. 21 9:30 A.M.	FALL 2005 COLOR, EURO RETAIL & FABRIC DIRECTION Also, 11:30 AM. Presentation by Pat Tansky. Tkts: \$50 at door. RSVP: 560-3736.	DONEGER CREATIVE SERVICES	463 SEVENTH AVENUE 3RD FLOOR	<i>sub.</i>
Thursday Oct. 21 9:30-12:30 P.M.	PRESS DAY: SPRING/SUMMER 2005 MEN'S & WOMEN'S COLLECTIONS Breakfast. By invitation. RSVP: Katie Schumacher, 548-9730 or katie.schumacher@agnesb.net	AGNÈS B.	79 GREENE STREET 2 ND FLOOR	<i>sub.</i>
Oct. 21	12:00-7:00 P.M., ITALY CARES: A Special Pink Ribbon Day at participating Italian boutiques on Madison Avenue. Organized by the Italian Trade Commission & Madison Avenue B.I.D. For information: 848-0314			<i>sub.</i>
Thursday Oct. 21 7:00-9:00 P.M.	"SIRENS OF THE SIXTIES" ITALIAN PHOTOGRAPHY EXHIBITION Featuring the work of 5 Italian photographers who captured the women who embodied "La Dolce Vita". Hosts: Ivan Shaw, Amy Sacco, Mary Alice Stephenson. In support of Free Arts. By invitation. Contact: Kristina Buckley, 754-5290.	SALVATORE FERRAGAMO & VOGUE	655 FIFTH AVENUE 2 ND FLOOR GALLERY (52 ND ST)	<i>sub.</i>
Oct. 21-25	<u>DALLAS</u> : WOMEN'S & CHILDREN'S (Spring) MARKET. Contact: 1-800-325-6587 or 214-655-6100.			
Oct. 21-22	<u>PUERTO RICO</u> : PUERTO RICO FASHION TRENDS: FASHION @ THE TENTS. Showing of Resort/Spring Collections by seven designers. By invitation; Cristina Caraballo, 787-671-4247; 787-466-8510 or cristina@proactivepr.net			
Monday Oct. 25 5:30 P.M.	SHOWING OF SPRING 2005 COLLECTION Cocktails. 6:00PM, Fashion Show. By invitation. RSVP: LaForce + Stevens, 909-2732.	BANANA REPUBLIC	PLACE TO BE ANNOUNCED	<i>sub.</i>

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>	
Monday Oct. 25 9:00-Midnight	BENEFIT CELEBRATION OF NEW U.S. STORE — "FASHION ON STAGE" Benefitting The Public Theater. Hosts: Helena Christensen, Alexandra Shiva, Ione Skye, Claude Arpels. By invitation. Press: C & M Media, 646-336-1398.	ALESSANDRO DELL'ACQUA	THE PUBLIC THEATER 425 LAFAYETTE STREET	PAID
Oct. 25-29	<u>MELBOURNE</u> : MERCEDES AUSTRALIAN FASHION WEEK. Contact: www.mafw.com.au/			✓
Oct 25-Nov. 6	<u>TOKYO</u> : SPRING/SUMMER COLLECTIONS (10/25-11/6). By invitation. For info: CFD Tokyo, fax: 81-33498-5973 or cfdtokyo@cfid.or.jp For tkts, contact member showrooms listed on www.cfd.or.jp			✓
Tuesday Oct. 26-27 9:00 A.M.	SPRING 2005 COLLECTION 30 minute appointments. By invitation. Contact Robyn Fried: rfried@gcigroup.com	PAYLESS SHOESOURCE	PLACE TO BE ANNOUNCED	sub.
Tuesday Oct. 26 9:00-6:00 P.M.	NEW PRODUCT LAUNCH By invitation. Contact: Marina Maher Communications, 485-6800 (Fax:355-6318).	COVER GIRL	PLACE TO BE ANNOUNCED	need po billed
Tuesday Oct. 26 5:30-8:30 P.M.	U.S. LAUNCH OF MEN'S & WOMEN'S PREMIUM SPORTSWEAR COLLECTIONS By invitation. Contact: Sandy Blye, Goldstein Communications, 838-0822 x 225.	LONSDALE LONDON	TELEPHONE BAR & GRILL 149 SECOND AVE. (9 TH /10 TH ST.)	billed
Tuesday Oct. 26 6:30 P.M.	5 TH ANNUAL CIRCLE OF CHAMPIONS Cocktails & hors d'oeuvres; 7:30PM, Dinner; 9PM, Awards Ceremony. By invitation. Contact: Michele Huff, Lisa Lori Communications, 925-2300 x 224 or huff@lisalori.com	THE FRAGRANCE FOUNDATION	ST. REGIS - ROOF EAST 55 TH STREET	sub.
Oct. 26-29	<u>LOS ANGELES</u> : 7 TH ON SIXTH MERCEDES-BENZ SPRING SHOWINGS. At Smashbox Studios. Contact: www.mbfashionweek.com			✓
Wednesday Oct. 27 9:30 A.M.	EUROPEAN STREET SCENES Also, 11:30 AM. Presentation by Jamie Ross. Tkts: \$50 at door. RSVP: 560-3736.	DONEGER CREATIVE SERVICES	463 SEVENTH AVENUE 3RD FLOOR	sub.
Wednesday Oct. 27 7:00-9:30 P.M.	NEW PRODUCT LAUNCH By invitation. Contact: Andrea Gorkin, DeVries Public Relations, 891-0410.	PANTENE	PLACE TO BE ANNOUNCED	billed
Thursday Oct. 28 6:30 P.M.	21 ST ANNUAL NIGHT OF STARS Cocktails. Dinner/Awards, 7:30. Honorees: Armani, M. Jacobs, H. Lang, S. McCartney, B. Tsien, Chanel- J. Zimmerman, Target – M. Francis, P. Fiori/Fashion Oracle. Tkts: mem., \$800/guests, \$1,100. Patron table, \$15,000. Contact: 302-5511.	FASHION GROUP INT'L	CIPRIANI 110 EAST 42 ND STREET	sub.
Oct. 29	CASSIN (Press: Judith Agisim, 966-0021) (Also Brighte, 10/29-11/2) 150 W 30 th 5 th fl Jackie Hayman, 564-0946 x 39			sub.
Oct. 29-Nov. 1	<u>LOS ANGELES</u> : DESIGNERS & AGENTS (Spring) RTW/Access. At 127 E 9 th St., 3 rd fl & 860 So. Los Angeles St., 11 th fl. Hrs: 9-6PM. Contact: 302-9575. Fax: 302-9576; da@designersandagents.com Press: Company Agenda, 358-9516.			sub.
Oct. 29-Nov. 2	<u>LOS ANGELES</u> : THE INTERSECTION (Spring 2005) 9 TH & Los Angeles Streets: California Market Center, Cooper Designer Space, Designer & Agents, Gerry Building, The New Mart. For more information: www.theintersectionla.com			sub.
Oct. 29-Nov. 2	<u>LOS ANGELES</u> : WOMEN'S & CHILDREN'S (Spring) MARKET. Contact: 1-800-Cal-Mart.			✓
Oct. 31	DAYLIGHT SAVING TIME ENDS (Move clock back one hour)			✓
Oct. 31	HALLOWEEN (Sunday)			✓